



# JAGATIPOTA URBAN SABUJAYAN PUJA & CULTURAL ASSOCIATION

2025  
Presents



## DURGA PUJA MAHAUTSAV

Dear Sir,

URBAN SABUJAYAN is the name of a micro - township situated near to Bypass in Kolkata. This residential complex consist of 1300 residential units nearly 4000 residence are enjoying the elite class of livelihood in this complex.

The residents of this complex are high profile personalities holding key positions in different sector of economic, social and industrial activities.

Like every year, this year too the residents have come forward to make all the celebrations huge and magnum .

This 9th Year of **DURGA PUJA** will be celebrated at Urban Sabujayan

We the Residents of URBAN SABUJAYAN cordially invite you at our Complex and celebrate all events and grab the oppurtunity to promote your brand through our events.

### AWARDS LIST

2023 SRIJAN SARADUTSAV  
2023 ANANDA BAZAR ABASANER SINGHASAN  
2023 BERGER PRIYO PUJO ALPANA PROTIJOGITA  
2023 BERGER PRIYO PUJO PROTIJOGITA  
2023 WISE FOUNDATION SHERA ABASAN  
2023 MIRCHI KHUSHIR PUJO 6.0  
2023 DOLLAR ABASANER BIGBOSS  
2023 BERGER DHUNUCHI NACH

2022 HANGLA HESEL  
2022 TV 9 SHERA PUJO

2021 HANGLA HESEL  
2021 ABP ANANDA SHERAABASAN  
2021 DOLLAR BIG BOSS  
2021 TV 9 SHERA PUJO

#### OUR PREVIUOS ASSOCIATES



# OUR CELEBRATIONS

**DURGA PUJA**  
**LAKSHMI PUJA**  
**KALI PUJA**  
**CHHAT PUJA**  
**ANNUAL SPORTS DAY**  
**NETAJI SUBHAS CHANDRA BOSE'S BIRTHDAY**  
**REPUBLIC DAY**  
**SARASWATI PUJA**  
**HOLI AND BASANT UTSAV**  
**POILA BOISHAK**  
**RABINDRA NAZRUL JAYANTI**  
**RATH YATRA**  
**INDEPENDENCE DAY**  
**GANESH PUJA**  
**NEW YEAR CELEBRATION**  
**MARADONA CUP 5.0**  
**USBL 3.0**  
**USPL 5.0**

## BRANDING OPPURTUNITIES

Option Description (Sponsorship)	Amount (Rs.)
Durga Puja Pandal	50,000/- to 1,25,000/-
Durga Puja Lighting	50,000/- to 1,25,000/-
Durga Puja Ritual	50,000/- to 1,25,000/-
Durga Puja Food / Bhog	50,000/- to 1,25,000/-
Laxmi Puja	30,000/- to 50,000/-
Kali Puja	30,000/- to 50,000/-
Puja CSR Activity	30,000/- to 50,000/-
Chatt Puja	30,000/- to 50,000/-
Ganesh Puja	30,000/- to 50,000/-
Rath Yatra	30,000/- to 50,000/-

Option Description (Sponsorship)	Amount (Rs.)
Society Gate 1	1,25,000/-
Society Gate 2	1,00,000/-
Puja Gate 3 & 4	40,000/-
Puja Mandap Gate	1,50,000/-

Option Description (Sponsorship)	Amount (Rs.)
Banner (Size 8' x 4')	12,000/-
Banner (Size 6' x 4')	8,000/-
LED Display (Upto size 4' x 3')	25,000/-
LED Display (Upto size 8' x 5')	50,000/-
Standee	8,000/-
Leaflet Disribution (per Lot)	2,000/-

Option Description (Sponsorship)	Amount (Rs.)
Balloon Advertisement	20,000/-

Option Description (Sponsorship)	Amount (Rs.)
Souvenir Book (This will be distributed to all the residents of Urban Sabujayan)	Back Cover 8,000/- Inside Cover 6,000/- Full Page 6,000/- Half Page 3,000/- Quarter Page 2,000/-

Option Description (Sponsorship)	Amount (Rs.)
Kiosk (Size 8' x 10')	20,000/-
Kiosk (Size 6' x 8')	15,000/-
Kiosk (Size 4' x 4')	10,000/-



UPI ID :

9433823894@okbizaxis

For Bank Transfer:

JAGATIPOTA URBAN SABUJAYAN PUJA  
AND CULTURAL ASSOCIATION

Bank Name: State Bank Of India

Account Number: 42177190075

IFSC Code: SBIN0016639



**JAGATIPOTA URBAN SABUJAYAN PUJA & CULTURAL ASSOCIATION**

Registration no - S0036594 of 2023- 2024

Urban Sabujayan Complex, Jagatipota, Kolkata - 700099

urbansabujayan.uspc@gmail.com +91 9433823894

+91 9433823894 www.juspca.co.in